

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 3,298,015

United States Patent and Trademark Office

Registered Sep. 25, 2007

SERVICE MARK
PRINCIPAL REGISTER



NEW JERSEY ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS, INC.
(NEW JERSEY NON-PROFIT CORPORATION)
508 BROAD ST. P.O. BOX 7300,
SHREWSBURY, NJ 07701

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING TRAINING PROGRAMS IN THE FIELD OF EDUCATIONAL FINANCIAL AID; EDUCATION SERVICES NAMELY, CONDUCTING WORKSHOPS IN THE FIELD OF EDUCATIONAL FINANCIAL AID; EDUCATION SERVICES NAMELY, CONDUCTING CONFERENCES IN THE FIELD OF EDUCATIONAL FINANCIAL AID; EDUCATION SERVICES NAMELY, CONDUCTING SEMINARS IN THE FIELD OF EDUCATIONAL FINANCIAL AID; EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES IN THE FIELD OF EDUCATIONAL FINANCIAL AID; EDUCATION SERVICES NAMELY, MENTORING IN THE FIELD OF EDUCATIONAL FINANCIAL AID; CONTESTS AND IN-

CENTIVE AWARD PROGRAMS TO ENCOURAGE STUDENTS AND ORGANIZATION MEMBERS TO SET UP AND ACHIEVE GOALS IN ACADEMICS, ATTENDANCE, CITIZENSHIP AND CONDUCT; PUBLICATION OF BROCHURES; PUBLICATION OF ELECTRONIC NEWSPAPERS ACCESSIBLE VIA A GLOBAL COMPUTER NETWORK; PROVIDING NEWSLETTERS AND JOURNALS IN THE FIELD OF EDUCATIONAL FINANCIAL AID VIA E-MAIL, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-1-1999; IN COMMERCE 11-1-1999.

THE MARK CONSISTS OF NJASFAA UNDERLINED WITH SIX HORIZONTAL LINES.

SER. NO. 78-939,758, FILED 7-28-2006.

DAVID ELTON, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 3,318,166

United States Patent and Trademark Office

Registered Oct. 23, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

**New Jersey Association of
Student Financial Aid
Administrators**

NEW JERSEY ASSOCIATION OF STUDENT FI-
NANCIAL AID ADMINISTRATORS, INC.
(NEW JERSEY NON-PROFIT CORPORATION)
508 BROAD ST. P.O. BOX 7300,
SHREWSBURY, NJ 07701

FOR: EDUCATIONAL SERVICES, NAMELY,
PROVIDING TRAINING PROGRAMS IN THE
FIELD OF EDUCATIONAL FINANCIAL AID; EDU-
CATION SERVICES NAMELY, CONDUCTING
WORKSHOPS IN THE FIELD OF EDUCATIONAL
FINANCIAL AID; EDUCATION SERVICES NAME-
LY, CONDUCTING CONFERENCES IN THE FIELD
OF EDUCATIONAL FINANCIAL AID; EDUCATION
SERVICES NAMELY, CONDUCTING SEMINARS
IN THE FIELD OF EDUCATIONAL FINANCIAL
AID; EDUCATIONAL SERVICES, NAMELY, CON-
DUCTING CLASSES IN THE FIELD OF EDU-
CATIONAL FINANCIAL AID; EDUCATION SERVICES
NAMELY, MENTORING IN THE FIELD OF EDU-
CATIONAL FINANCIAL AID; CONTESTS AND IN-
CENTIVE AWARD PROGRAMS TO ENCOURAGE

STUDENTS AND ORGANIZATION MEMBERS TO
SET UP AND ACHIEVE GOALS IN ACADEMICS,
ATTENDANCE, CITIZENSHIP AND CONDUCT;
PUBLICATION OF BROCHURES; PUBLICATION
OF ELECTRONIC NEWSPAPERS ACCESSIBLE VIA
A GLOBAL COMPUTER NETWORK; PROVIDING
NEWSLETTERS AND JOURNALS IN THE FIELD
OF EDUCATIONAL FINANCIAL AID VIA E-MAIL.,
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-15-1985; IN COMMERCE 7-15-1985.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

SER. NO. 78-939,748, FILED 7-28-2006.

DAVID ELTON, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,339,872

Registered Nov. 20, 2007

SERVICE MARK
PRINCIPAL REGISTER

NJASFAA

NEW JERSEY ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS, INC.
(NEW JERSEY NON-PROFIT CORPORATION)
508 BROAD ST. P.O. BOX 7300,
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CENTIVE AWARD PROGRAMS TO ENCOURAGE STUDENTS AND ORGANIZATION MEMBERS TO SET UP AND ACHIEVE GOALS IN ACADEMICS, ATTENDANCE, CITIZENSHIP AND CONDUCT; PUBLICATION OF BROCHURES; PUBLICATION OF ELECTRONIC NEWSPAPERS ACCESSIBLE VIA A GLOBAL COMPUTER NETWORK; PROVIDING NEWSLETTERS AND JOURNALS IN THE FIELD OF EDUCATIONAL FINANCIAL AID VIA E-MAIL., IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-15-1985; IN COMMERCE 7-15-1985.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-939,769, FILED 7-28-2006.

DAVID ELTON, EXAMINING ATTORNEY